

# Mrs. Utah America Pageant

**This is your chance to join us for the most exciting event for married women in Utah!**

We are looking for bright, positive, married women who want to challenge themselves, gain more self confidence and be recognized for their achievements. The Mrs. Utah America Pageant is an exciting program that recognizes Utah's married women and is the official state preliminary to the prestigious Mrs. America Pageant. Mrs. Utah will join 50 other state winners at the nationally televised Mrs. America Pageant to be held at the historic Greenbrier Resort in White Sulphur Springs, West Virginia!

This is *YOUR INVITATION* to join us as a contestant in the annual *MRS. UTAH AMERICA PAGEANT* to be held at the historic Peery's Egyptian Theater in Ogden, UT on March 2 & 3, 2012. The journey is unique and It will be a weekend to remember!

## CONTESTANTS PARTICIPATE IN THREE AREAS OF COMPETITION:

**PERSONAL INTERVIEW – PERSONALITY AND COMMUNICATION SKILLS:** A panel of experienced judges from all over the country will critique each contestant's ability to communicate her personality, self-expression and her goals or personal achievements. This portion of the competition accounts for 50% of a contestant's total score.

**SWIMSUIT – FITNESS AND HEALTH:** Contestants are provided with a Carol Wior® swimsuit. This portion of the competition accounts for 25% of a contestant's total score.

**EVENING GOWN – POISE AND GRACE:** Contestants will be judged in a full length evening gown of her choice. This portion of the competition accounts for 25% of a contestant's total



## YES! TELL ME HOW TO ENTER!

The entry fee is \$1295, which includes your one-third page contestant listing (this includes your photo and a listing of your sponsors) in the official souvenir program book, official photo shoot with Vanessa Menendez Photography, various pageant preparation workshops, competition swimsuit, opening number dress, pageant weekend DVD and photo package, pageant weekend events including the husband's dinner and pageant after-party, hotel accommodations, meals, and your husband's ticket to the show. Additionally, each contestant will be required to sell two full-page advertisements, at a cost of \$350 per page, to be featured in the program book. Upon issuance of your title, you will be awarded a beautiful satin, custom embroidered sash bearing your city/county title. Don't forget! Your entry fee may be paid by you personally or we will provide you with all of the tools you need to raise the funds by having your community sponsor you! Just ask!

The deadlines for materials that will be used in the judges books and the program book will be here before you know it. Don't delay! This could be the experience of your lifetime; meeting new people, becoming part of an elegant stage production and possibly the opportunity to compete for the title of Mrs. America!

**NOW IS THE TIME TO COMPLETE YOUR OFFICIAL STATE ENTRY FORM AND SECURE YOUR TITLE IN THE 2012 MRS. UTAH AMERICA PAGEANT!**

It's easy! Please complete the form, attach a recent photo and your initial deposit of \$300

**MRS. UTAH AMERICA PAGEANT, 5025 N. CENTRAL AVENUE, SUITE #369, PHOENIX, AZ 85012**

You will be notified within 14 days of your acceptance and you will receive a detailed contestant packet, Mrs. Utah America Official Contestant Handbook and all additional information concerning the state contest. If you have any questions, please feel free to call us at 480.392.8503, e-mail us at [BonnieProductions@gmail.com](mailto:BonnieProductions@gmail.com) or visit our website [www.mrsutahamerica.com](http://www.mrsutahamerica.com) We will be happy to provide you with any additional information.



Mrs. Utah America 2011, Carol Guest